

Where to Find Help **Starting a Business**

Not so many years ago we all lived under some sort of manufactured safety umbrella where jobs weren't particularly scarce. If you had qualifications decent paying jobs were abundant and generally the world was enjoying a sense that pretty much all was well with commercial activities and employment. The employed being the spenders that keep it all revolving.

The governments of the developed nations were taking more liberties and intruding on employment laws even deeper as simple but fair minimum awards and safety standards weren't enough for them, and they had begun to introduce some fairly draconian laws that basically meant if you employed a person you might as well enter into an adoption policy too, because in the main employees were becoming permanent fixtures of your or your bosses business. I see it as dilution of motivation to excel and development of more business. The employers of the world were being forced to exchange adoption and gifts for machines and automation.

However, while some think the current downturn in the world economy has no relationship to employment improvement terms that were gaining ground, I personally see a direct relationship, as in cause and effect. It has indeed been slowly activated a little at a time due to lack of common sense and a sort of give-me mentality that was being officially encouraged.

Anyway, this isn't really the subject of this article except for the impact now coming through and being felt internationally. Many are now being forced for the first time to seriously take stock of what and who they are as retrenchments and closures now affect a considerable number of people, most being entirely unprepared for looking after their own income. All this from a simple demand by too many to get more for less, plus unrealistic paper valuations, engineered shortages (property) and cheap imports. All are major contributing factors to job losses, but we all want to buy cheaper and get paid more for doing less. Somewhere the illogic of these two opposing forces had to come to recession.

All that being said, many are now being faced with an uncertainty of retaining their current employment and if they are at least considering some form of back-up option, then the

safest bet is to plan for the worst, which may in itself actually turn out to be for the best.

What I refer to here is that now is probably a very wise time to begin the search for where you might obtain some **help starting a business** of your own, as without doubt the squeeze isn't finished by a long shot and the need for many more to locate a decent **business training guide** becomes ever more pressing if they have any hope of maintaining their current status quo. **Launching a business** without a decent **business training guide** produces most **small business** losses.

Fortunately there are many such publications and even government-funded bodies specifically aimed to help people to access the fundamentals of **starting a business**. However, my belief is that there are a far greater number of mediocre generalized publications and facilities available than there are of genuine quality, **mentor** supported publications that can pass hands-on **experience** to these new hands-on **entrepreneurs**.

While any **help starting a business** is going to be better than getting no **help** at all, the choices available must be considered by the publication index of content as there will be a distinct need not to be pushed through a short accountancy course or to moan on about boards of directors and such things (which many do). At this early point in novice education it is the practicalities, cause and effect and motivation that will be far more productive and beneficial to them.

So when you select a **business training guide** you can live with, the one that you can see by index content will answer all your needs and actually offer you solid help **starting a business** and ensure you continue **owning a business** too by protection systems for your own assets.

It must make you aware of statistical failure rates and means to prevent and defend from such harmful unpleasantries. It must help you **to succeed**. It must teach you why to **start small** and grow. Set **benchmarks** and why, fill every potential **business need**, show you how to create **business plans** and why they are important to you. How, why and what to research. The responsibilities of **starting and running a business**. How to become an effective **entrepreneur**. Where to find an **experienced mentor**. How to develop an **income projection** and its value to you. How to **cost your business**. How to find **break-even point**.

Basically you will need to acquire a suitably comprehensive and easy reading **business training guide** that will supply your training and support and your efficiency and comprehension tools.

With a little study, attention to tasks, proper research and a little push from the right **business training course** there will likely be an awakening of your natural interest to fend for yourself by **launching a business** of your own and to plan toward your own **maximum success**.

I can only recommend that no matter what position anyone currently holds, they should make the time and small effort to invest a few dollars in their future, by preparation for a possible new life as an **entrepreneur**. It can do no harm and may make for a far more satisfying future.

Nathan Howard: An Entrepreneur, manufacturing & systems analyst, consultant and mentor with 30+ years experience starting, running & developing successful businesses. To gain some invaluable insight and structure for your own journey forward, visit [**With Your Success In Mind**](#) for more information on [**Starting A Business**](#).