

The Countdown to your Business Launch

Being responsible for more than 75% of the Gross Domestic Product of most developed Nations, and somewhat more in the less developed Countries, it can be no surprise that on a daily basis millions and millions of quite 'average folks' worldwide conjure up, dream, plan or execute a path to satisfy their desire to take the challenge to be responsible for their own income by **starting their own business**.

These same **small businesses** are also responsible for most employment and fastest economical recovery and growth. Pretty important stuff all round actually.

Each and every one of them trying to **launch a business** will have a common factor shared too, which is an excited, adrenalin driven enthusiasm for their chosen path. The path that will show the worlds observers that 'they can do it', and do it well too.

Without doubt, if this innate drive to move forward and to seek out new challenges wasn't inbuilt and present in the human species, the entire world would be a backwater of mediocrity, low achievement, poverty, ignorance and disease and would basically be far more spartan, primitive and tribal than today. Today this is seen as simply being **an entrepreneur**.

So we, those of us that have been there and done it all before, made a go of our own drives, achieved our own level of success or personal satisfaction and have learned a few of the skills that the newer inductees will need to take in; what of our place in the whole scheme of things?

Personally I feel those that have some knowledge, **experience**, talent or whatever, should make an effort to make their personal resources available to newbies. Many won't even recognize that they need **help starting a business**. Even such intangibles as a contact here, a name there, a great supplier, a niche product purchaser you may know of and so on, have immense value.

The **experienced** could provide so much value to their national economy simply by being an on-call **business start guide**. A **business training guide** to **maximum success**.

Newbies to the field of self employment, regardless of what field they have selected, do need to go through a pretty much pre-set format of well established steps that lead ever onward to their own **business launch**. Unfortunately, this isn't always realised and we can so easily lose great potential success stories.

Sadly, **launching a business** without having a **business start guide** available, many **starting a business** are unaware there are certain early needs that can greatly enhance not only the potential for better profit through less effort, but also better secure them. So, the value of a **business training guide**, a **business mentor**, can be invaluable to provide caution and **expert** knowledge.

Teach them to **start small**, establish their **income projection**, research their planned market and create a **business plan**. Guide them. Advise the needs and discipline needed for **starting and running a business** and the responsibilities and rules of being **an entrepreneur**. **Owning a business** has legal responsibilities too and your **experienced help** to a new **small business**, into the knowledge pool for a **new owner business**, **helps business** to have more potential **to succeed**.

We the **experienced** already know that **running a business**, being **an entrepreneur** and **launching a business** with the faintest hope of smoothing out natural establishment and management hurdles, is a serious task with a certain apprenticeship required as payment.

What we can offer, what business training and help with any **business launch** that we can provide, can only become a cyclic re-growth path for the entire nation.

Nathan Howard: *An Entrepreneur, manufacturing & systems analyst, consultant and mentor with 30+ years experience starting, running & developing successful businesses. To gain some invaluable insight and structure for your own journey forward, visit [With Your Success In Mind](#) for more information on [Starting A Business](#).*